



The Johnson and Johnson's Consumer First Media Campaign

Driving the Listerine Campaign towards Success.

We are privileged to be trusted by the global multinational corporation, Johnson and Johnson to take care of its media campaigns and harbor the most amazing digital solutions. Recently we enabled Johnson and Johnson's Consumer First media campaign during the FIFA World Cup, Brazil. J and J's brand; Listerine Led by the Digital Centric of Excellence & the Oral Care GFO launched their brand let Social media campaign. The challenge was to bring Mouth Wash and Football together in the celebration of the world 2014 FIFA World Cup.

After the results were out, Listerine received 26 Million twitter impressions and more than 22, 000 re-tweets. On Facebook, 61 Million impressions with almost 323, 473 Likes, comments & shares altogether. The Spanish speaking market also showed tremendous support as the most engaging and captivating market/region in the world. We helped J and J pit Listerine on the global platform and gave the fans greater engagement.



THE POWER OF **CONNECTED**

Enabling Honey Well to Access the Right Resources through Precise Research.

Helping Honey Well Link Businesses and Clients together more Effectively.

Another one of our premium clients is Honey Well; they blend products with the most fantastic software solutions to link businesses and people together effectively. They recently ordered us to put together three proposals with three distinct expansion projects along with the client's three different locations. Video Jeeves team of experts and professionals assisted Honey Well to provide more significant support in their pursuits to all new orders.

The sales support leaders conducted precise research and training in order to make and learn how Honeywell can access sources and help to create better connections. From the addition of SSE – Sales Support Executive and so on, this synergy created terrific opportunities to track progress and go forth.